



Michigan Women's Hall of Fame Awards Dinner

Thursday, October 18, 2018
Kellogg Hotel & Conference Center
East Lansing, Michigan

SPONSORSHIP OPPORTUNITIES

Champion Sponsor • \$25,000

- Recognition as lead sponsor of the Awards Dinner
- Premium seating for 24 with tableside complimentary wine service
- Premium full-page, full-color back cover page program ad
- Highly visible recognition at the event with logo on tables, on room signage, in printed program book, and in the audio visual presentation
- Logo with link to website in email blasts, social media, and on website for one year

HERstory Sponsor • \$10,000

- Recognition as a major supporter at the awards dinner
- Premium seating for 10 with tableside complimentary wine service (limited to two rounds)
- Premium full-page, full-color inside cover page program ad
- Highly visible recognition at the event with logo on tables, on room signage, in printed program book, and in the audio visual presentation
- Logo with link to website in email blasts, social media, and on website for one year

Woman Up Sponsor • \$5,000

- Preferred seating for 8
- Premium full-page program ad
- Recognition at the event on room signage, on our website, in the printed program, and in the audio visual presentation
- Recognition as a sponsor in email blasts, social media, and on website for one year

UGOGirls (Unstoppable Generation of Girls) Sponsor • \$3,000

- Preferred seating for 6 and a full-page program ad
- Recognition at the event on room signage, in the printed program, and in the audio visual presentation

Behind Every Woman Sponsor • \$1,500

- Preferred seating for 4 and a half-page program ad
- Recognition on room signage, in the printed program, and in the audio visual presentation

Forward Sponsor • \$750

- Preferred seating for 2 and a quarter-page program ad
- Recognition on room signage, in the printed program, and in the audio visual presentation



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ADVERTISING OPPORTUNITIES

Full Page • \$500

7" wide x 7" high; no bleed

Half Page • \$250

7" wide x 3.5" high (landscape)

3.5" wide x 7" high (portrait)

Quarter Page • \$150

3.5" wide x 3.5" high

All ads should be the exact sizes indicated. If your ad is the wrong size, we reserve the right to send it back to you for resizing or there will be an additional \$25 charge to resize the ad. For a fee an ad can be designed for you by our graphic designer, please contact us for more information.

Ads should be submitted electronically in one of the following formats:

- Press-quality PDF
- Illustrator.eps using version CS2 or older (all fonts converted to outlines; all images included in the file)
- Tiff file (if the ad contains photographs, all photos must have a resolution of 300 dpi at actual size. The ad itself should also be saved at actual size at 300 dpi.)

Email ads to info@michiganwomen.org with the subject line containing "HOF AD *Your group name.*" CD or DVD formats accepted accompanied by a hard copy.

THE DEADLINE FOR SUBMITTING AN AD IS SEPTEMBER 18, 2018

EVENT RESERVATIONS

Members (members in good standing as of August 1, 2018)

\$135 per Member Reservation

\$1,080 per Member Table of 8

Non-Members (includes a one-year membership)

\$150 per Non-Member Reservation

\$1,200 per Non-Member Table of 8

Event Schedule

Thursday, October 18, 2018

5:00 pm Reception

6:00 pm Dinner

7:00 pm Program



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SPONSORSHIP & ADVERTISING OPPORTUNITIES

Sponsor/Advertiser (as to appear in print) _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Sponsorship Level:

Champion (\$25,000) HERstory (\$5,000) Woman Up (\$5,000)

UGOGirls (\$3,000) Behind Every Woman (\$1,500) Forward (\$750)

Program Ad Size:

Full Page (\$500) Half Page (\$250) Quarter Page (\$150)

Additional Event Reservations (please indicate quantity):

_____ Member Reservation (\$135 each) _____ Member Table of 8 (\$1,080 each)

_____ Non-Member Reservation (\$150 each) _____ Non-Member Table of 8 (\$1,200 each)

THE DEADLINE FOR SUBMITTING AN AD IS SEPTEMBER 18, 2018

Payment: (Payment by check is preferred)

Send invoice to the address above

Check enclosed, payable to MWF

Credit: MC Visa Disc

Credit Card # _____ / _____ / _____ / _____

Exp. Date ____ / ____

Signature _____

Mail: Michigan Women Forward
P.O. Box 1335
Okemos, MI 48805

Online: www.michiganwomen.org

Call: 517-763-2397 ext 200

Fax: 517-763-2693

Email: info@michiganwomen.org